

Leslie Carson

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Experience

Luna Bug Soap, LLC.

Venice, Florida

CEO/Sage

2008 – Present

Owns, operates and solely maintains small business. Daily tasks include: product research, development and forecasting, sales and marketing, website development, production and inventory management, shipping and receiving, and accounting.

Ingersoll-Rand / Club Car, LLC.

Augusta, GA

Business Intelligence Reporting

2004-2011

Planned and executed multiple projects that involved all aspects of business intelligence solutions and data. Specialized in Oracle Business Intelligence Enterprise Edition (OBIEE) and Data Integration. Processed data in DAC and ETL using Informatica. Lead developer in OBIEE implementation and upgrade. Essential part in intergrading Tavant warranty system.

Application Developer

2001-2004

Responsible for design and delivery of reports, conversions, interfaces and enhancements. Developed extranet, "Pavilion", for Club Car dealers and distributors by writing programs for: dealer invoicing, parts ordering, reporting, online warranty system, and Co-op advertising program.

Interactive Marketing Manager

1999-2001

Managed all interactivity such as public website and extranet. Collaborated to develop and design necessary reports. Developed and integrated system to track all leads, called "Lead Track" for Carryall product.

Marketing Coordinator

1994-2001

Essential in developing and organizing technology events such as sales and distributor meetings. Created all meeting material for executives.

Professional Development and Skills

OBIEE, ITIL, Greenbelt, Six Sigma, DB2, SQL Server, Oracle, ASP Classic Developer, Kazian Leader, all Microsoft Applications, Quickbooks.

Completed courses in "Secrets to Wholesale Success", Herbal Conferences, Sexual Harassment, Foreign Corrupt Practices Act, and Siebel CRM.